The web application is intended to be used to help customers buy and sell rare fabrics that are no longer being printed. This increases their value over time which is why a large part of the population holds onto the fabric – not to make anything.

There are 3 kinds of sellers on the application

1. A store who has large volumes of the fabric that is looking for help marketing this fabric by sending customers to their website to checkout
2. Individuals who sell on marketplaces such as Etsy or Ebay but do NOT want to pay the 15 to 20% associated with the transactions (or maybe they want to pay the fees and are looking for help marketing their listing to an additional audience)
3. Individuals who sell on Facebook Marketplace because it’s free and easy and they do not have to setup a store or marketplace (or pay fees to do so)

There are 3 kinds of buyers on the application:

1. Individuals looking for a sale so they can buy the fabric cheaper than they usually would
2. Individuals who are looking to bid on rare fabrics that have increased in value so they can put them in their ‘stash’ in hopes they increase even more over time (and resell them)
3. Individuals who are looking for a highly detailed and organized listing database (categories) that allows them to find exactly what they are looking for instead of searching by keywords which ambiguous

The interesting quirks of the application is that it is “non-binding” similar to a classifieds site such as Craigslist. We do NOT handle transactions and most customers will handle them over PayPal, in person, or another platform (such as eBay)

The application will also allow customers to setup a sudo bidding auction so they can avoid using eBay and paying the fees associated with the platform.

Another interesting feature is that there is a ‘social’ component (comments) that allows customers to communicate with the seller in a public setting without having to contact them on a separate communication protocol / workflow (similar to carsandbids.com).

There will also be an expiration/ending soon component that will be added.